# THE BASIC WEBSITE

## WHY A DESIGNER SITE?

This type of website does not rely on a back-end system, which allows you to be more creative in the design. We will hand code a website bespoke to your business.

- It is a simple, easy-to-use to website
- If you don't have many updates, this is a great option for you
- Give your business an online shop window

## WHAT DOES IT DO FOR YOUR BUSINESS?

Your website is the first port of call for your customers – both new and returning. It represents your company to your target audience and is a fundamental tool in generating new business.

We understand how important it is to tell your story and give your business the digital shop window it deserves while also providing a user-friendly and enjoyable experience to your visitors.

## **WHAT YOU GET:**

- Bespoke design
- Onsite SFO
- Optimised for user experience
- Contact form
- Social media integration
- Submission to Google local business directory
- Responsive development

## **BUDGET**

£4,000

Dependent on requirements. For any additional features, please get in touch!

## THE PROCESS

(4-6 weeks, dependent on requirements)

- 1. Understanding your business & values
- 2. 6 stage concept development cycle
- 3. Beta development of the site
- 4. User acceptance testing
- 5. Go live

