

# THE BESPOKE WEBSITE

## WHY A BESPOKE WEBSITE?

If you have a great idea and you don't want the constraints of a pre-existing CMS platform, then this is a good option for you. We love to work with innovation leaders to help make your idea a reality and to create bespoke websites that are strong in both aesthetics and function.

- You dictate the extent of control you want over the day-to-day maintenance of your site
- This type of website can incorporate bespoke digital solutions to your time consuming tasks
- Full control over the design and development of your website

## WHAT DOES IT DO FOR YOUR BUSINESS?

This type of website is a tool that has been specifically designed to assist you in the needs of your business, from improving efficiency to creating a seamless ecommerce system. Whatever the purpose, we believe your website should be working hard for you.

We understand that your website should not only assist in generating sales and represent your brand values, but should also be useful to your team and easy-to-use for your customers. That's why we make bespoke systems using today's best technologies to carefully plan and test the functionality of your website every step of the way, to produce a site that is both operational and aesthetically attractive.

## WHAT YOU GET:

- Full website design
- Custom-built content management system
- Responsive styling for mobile devices
- Site administrator control
- Search engine optimisation
- Integration of social media
- Google analytics
- Google map integration
- Customer email data capture

## BUDGET

£15,000 - £30,000+

Dependent on requirements. For any additional features, please get in touch!

## THE PROCESS

(8-10+ weeks, dependent on requirements)

1. Understanding your business & values
2. 6 stage concept development cycle
3. Beta development of the site
4. User acceptance testing
5. Go live

---

**"THE PRICE IS WHAT YOU PAY, VALUE IS WHAT YOU GET" - WARREN BUFFET**

© CHC DIGITAL 2017 | 0207 197 5088 | INFO@CHCDIGITAL.COM | 21 FLEET ST, LONDON, EC4Y 1AA



CHARLES HARRISON & CO.