E-MAIL MARKETING

Are you looking to direct more traffic to your website? Re-engage your newsletter subscribers? Promote a product or advertise your services?

An e-mail marketing campaign can be a great way to do this but you don't always have the time to create, design, implement and analyse the results. Our aim is to take the burden off your hands! We will work closely with you to create and deliver a campaign that will re-engage sleepy subscribers and improve interaction with your active audience, and at the end, we will provide you with a full report to assess and learn from the results. Once we better understand your audience, we can be even more targeted with our campaigns and achieve the results you desire.

HOW DO WE DO THIS?

1. We create campaigns that are designed to be both engaging and aesthetically attractive.

2. We work with you to come up with an original idea to achieve your overall goals for the campaign.

3. When the campaign is approved, we conduct the campaign for you and analyse the results.

WHAT YOU GET:

- Acquisition of e-mail lists
- Creation & design of the full e-mail campaign
- Implementation of the campaign
- Full analytical report

BUDGET

£100 per e-mail for design + content
Delivery cost dependent on database size
Database acquisition: £35 per 1,000 records (minimum spend £1,000)

*Cost is largely dependent on requirements

"EITHER WRITE SOMETHING WORTH READING OR DO SOMETHING WORTH WRITING ABOUT"
– BENJAMIN FRANKLIN

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