

THE LUXE WEBSITE

WHY A CONTENT MANAGEMENT SYSTEM BASED WEBSITE?

Our most popular website, this option allows you to have full control over the content on your site and will support millions of visitors each day. We can create a complex back-end system on a stable platform that will allow for growth and development, in addition to a slick and intelligent front-end design.

- You will have day-to-day control over your website
- An advanced CMS can minimise the need for major developments in the future
- You can use your site as a marketing and sales tool
- This type of website can incorporate digital solutions to your time consuming tasks

WHAT DOES IT DO FOR YOUR BUSINESS?

A CMS website gives you the control you need to run your business successfully and ultimately, generate new business. Your website is a tool for you to utilise to improve efficiency, marketing and sales - and with the right system, you are setting yourself up for success.

We understand that your website should not only assist in generating sales and represent your brand values, but should also be useful to your team and easy-to-use for your customers. That's why we make bespoke systems using today's best technologies that are both functional and aesthetically attractive.

“THE PRICE IS WHAT YOU PAY, VALUE IS WHAT YOU GET” - WARREN BUFFET

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WHAT YOU GET:

- Full bespoke website design
- Wire-frame development
- Visual template approval
- Animated content
- Responsive styling / mobile compatibility
- Content management system
- Search engine optimisation
- Google map integration
- Google analytics
- Email data capture
- Social media integration

BUDGET

£7,000 - £12,000

Dependent on requirements. For any additional features, please get in touch!

THE PROCESS

(6-8 weeks, dependent on requirements)

1. Understanding your business & values
2. 6 stage concept development cycle
3. Beta development of the site
4. User acceptance testing
5. Go live



CHARLES HARRISON & CO.